



May 4, 2011

Dear Parade Participant,

Sheldon is preparing for its annual Celebration Days festival to be held September 2-5, 2011. We invite you to participate in our main event of the weekend- the Celebration Days Parade. The parade will be held on **Monday, September 5, 2011 beginning at 2:00 p.m.**

If your business, organization, or community chooses to participate, we encourage you to be unique and creative with your parade entry. **No candy or any other materials** may be thrown from moving vehicles for liability reasons. If you wish to distribute candy or materials, please have "walkers" pass it out to the crowd. Enclosed you will find a wavier form, please sign and return with your parade entry.

Enclosed you will find an entry form to be completed and returned by **July 25, 2011.** Please fill out all the proper information for your entry and what you want to be announced. **No changes** will be made once your parade registration has been submitted to the Celebration Days' Committee.

You will receive a detailed letter the week of August 15, 2011. This letter will have a map, your parade entry number and a list of Celebration Days' activities.

Parade Headquarters:

Sheldon Chamber & Development Corporation Office, which is located in the Community Services Building 416 9th Street.

Check in time 10:30 a.m. to Noon.

Line up time 10:30 a.m. to 1:00 p.m.

We look forward to hearing from you and thank you for your participation in Sheldon's Celebration Days.

If you have any questions please contact Shanelle at the SCDC office at 712-324-2813, smatus@sheldoniowa.com, or visit our website www.sheldoniowa.com

Sincerely,

Shanelle Matus
Chamber Director

Sheldon Chamber and Development Corporation
416 9th Street, PO Box 276
Sheldon, Iowa 51201
Phone: 712-324-2813
Fax: 712-324-4602
www.sheldoniowa.com



**SHELDON CELEBRATION DAYS
LABOR DAY WEEKEND-
SEPTEMBER 2-5, 2011**

Parade Date and Time: Monday, September 5 at 2:00 p.m. (Parade Check In Sheldon Chamber and Development office located in the Sheldon Community Services Building 416 9th Street.)

Check in time: 10:30 a.m.-Noon

Line-up Time: 10:30 a.m. – 1:00 p.m. (Monday, September 5, 2011)

Type of Entry: (Only one per category)

Float: _____ Horse: _____ (Must provide scoopers)
Car/truck: _____ Antique: _____
Band: _____ Other: _____

Organization: _____

Contact Person: _____

Address: _____

Daytime Phone: _____

Evening Phone: _____

Brief description of what announcer should say:

Name of Driver: _____

Names of Riders: _____

Please fill out all the proper information for your entry and what you want to be announced. **NO CHANGES** will be made once your parade registration has been submitted to the Celebration Days' Committee. **Please complete and return your form by July 25, 2011.**

Thank you for your consideration.



May 4, 2011

Sheldon Chamber and Development Corporation for insurance purposes have

Informed:

(Parade Entry)

That candy or trinkets can **NOT** be thrown from a moving vehicle. If parade entry/organization listed above chooses to distribute candy or trinkets, they are responsible to provide walkers.

(Signature)

(Date)

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